IVAM.
PREMIUM PLUS
Optional. Additional. Tailored to your goals.

More visibility. Stronger connections +

Additional services for your IVAM membership.

Developed with our members: new services to promote your expertise, build partnerships and explore international markets.

01 GET SEEN +



- Enhanced member profile optimized for search engines and AI
- 3 dedicated LinkedIn posts via IVAM
- ½-page advertisement in the high-tech magazine »inno«
- Up to 2 premium event listings on the IVAM website and newsletter

02 SHARE YOUR EXPERTISE +



- 1 dedicated webinar for your organisation
- Publish whitepapers and documents on your member profile.
- 2 German translations for newsletter content (editorially reviewed)
- Individual editorial advice for a blog post or a podcast episode with IVAM

03 CONNECT & DEVELOP +



- Up to 5 hours of tailored support in total for: partner matching, international market development, PR and marketing advice
- Priority access to selected trade fair, networking and event offers

EVENTS & TRAININGS

One free place at an IVAM event or training course with a net member price of up to €350

BRING A COLLEAGUE

50% off a second participant at paid IVAM training courses



Contribution depends on membership category and company turnover.
All Premium Plus members receive the same additional services.

LET'S EXPLORE YOUR OPTIONS +

Alice Kasjanow · membership@ivam.de
Allowances apply per 12-month period. Available from January 2027.

IVAM PREMIUM PLUS. Optional. Additional. Tailored to your goals.

IVAM.
PREMIUM PLUS
Optional. Additional. Tailored to your goals.

More visibility. Stronger connections +

Overview: Additional annual fees

Membership category	Additional annual fee*
Research institutes, business-related organisations, public bodies and chambers	+ €750
Start-ups	+ €400
Companies: annual turnover below €1 million	+ €440
Companies: annual turnover €1 million to below €2 million	+ €570
Companies: annual turnover €2 million to below €10 million	+ €990
Companies: annual turnover €10 million to below €50 million	+ €1,680
Companies: annual turnover €50 million to €100 million	+ €2,580
Companies: annual turnover above €100 million	+ €4,080
Partner networks	+ €1,500
Universities, universities of applied sciences and vocational academies	+ €1,300



*The additional fee for Premium Plus is subject to VAT.
Premium Plus is available exclusively as an add-on to an existing IVAM membership.

Alice Kasjanow · membership@ivam.de
Allowances apply per 12-month period. Available from January 2027.
IVAM PREMIUM PLUS. Optional. Additional. Tailored to your goals.